



## JOURNALISM MERIT BADGE WORKBOOK

This Scoutmaster Bucky Merit Badge Workbook is based off the 2021 Scouts BSA Requirements.

Consider also using the Journalism merit badge class preparation page for clarification and expectations when participating in a Scoutmaster Bucky merit badge opportunity (online or in-person).

<https://scoutmasterbucky.com/merit-badges/journalism/>

Scout's Name:

**REQUIREMENT 1:** Explain what freedom of the press is and how the First Amendment guarantees that you can voice your opinion. In your discussion, tell how to distinguish between fact and opinion, and explain the terms \*libel, slander, defamation, fair comment and criticism, public figure, privacy,\* and \*malice\*. Discuss how these matters relate to ethics in journalism.

**REQUIREMENT 2:** Do either A OR B:

**(a) Newspaper, magazine, and online journalism**

**REQUIREMENT 0Z1:** All on the same day, read a local newspaper, a national newspaper, a newsmagazine, and (with your parent's permission) an online news source. From each source, clip, read, and compare a story about the same event. Tell your counselor how long each story is and how fair and accurate the stories are in presenting different points of view. Tell how each source handled the story differently, depending on its purpose or audience.



**REQUIREMENT 0Z2:** Visit the office of a newspaper, magazine, or internet news site. Ask for a tour of the various divisions (editorial, business, and printing). During your tour, talk to an executive from the business side about management's relations with reporters, editors, and photographers and what makes a "good" newspaper, magazine, or internet news site.

**(b) Radio and television journalism**

**REQUIREMENT 0Z1:** All on the same day, watch a local and national network newscast, listen to a radio newscast, and (with your parent's permission) view a national broadcast news source online. List the different news items and features presented, the different elements used, and the time in minutes and seconds and the online space devoted to each story. Compare the story lists and discuss whether the stories are fair and accurate. Explain why different news outlets treated the stories differently and/or presented a different point of view.

**REQUIREMENT 0Z2:** Visit a radio or television station. Ask for a tour of the various departments, concentrating on those related to news broadcasts. During your tour, talk to the station manager or other station management executive about station operations, particularly how management and the news staff work together, and what makes a "good" station. If possible, go with a reporter to cover a news event.



**REQUIREMENT 3:** Discuss the differences between a hard news story and a feature story. Explain what is the "five W's and H."  
Then do ONE of the following:

**REQUIREMENT 3A:** Choose a current or an unusual event of interest to you, and write either a hard news article OR a feature article about the event. Gear the article for print OR audio OR video journalism. Share your article with your counselor.

**REQUIREMENT 3B:** With your parent's permission and counselor's approval, interview someone in your community who is influential because of his or her leadership, talent, career, or life experiences. Then present to your counselor either a written or oral report telling what you learned about this person.

**REQUIREMENT 3C:** With your parent's permission and counselor's approval, read an autobiography written by a journalist you want to learn more about. Write an article that tells what you learned about this person and the contributions this person has made to the field of journalism.



**REQUIREMENT 3D:** Attend a Scouting event and write a 200-word article (feature or hard news) about the event. Use either the inverted pyramid style or the chronological style. Review the article with your counselor, then submit it to your community newspaper or BSA local council or district newsletter for consideration.

**REQUIREMENT 4:** Attend a public event and do ONE of the following:

**REQUIREMENT 4A:** Write two newspaper articles about the event, one using the inverted pyramid style and one using the chronological style.

**REQUIREMENT 4B:** Using a radio or television broadcasting style, write a news story, a feature story, and a critical review of the event.



**REQUIREMENT 4C:** Take a series of photographs to help tell the story of the event in pictures. Include news photos and feature photos in your presentation. Write a brief synopsis of the event as well as captions for your photos.

**REQUIREMENT 5:** Find out about three career opportunities in journalism. Pick one and find out the education, training, and experience required for this profession. Discuss this with your counselor, and explain why this profession might interest you.